



haringey strategic partnership

for children & young people

AGENDA ITEM 5

MEETING

**Children and Young People's Strategic Partnership Board
11 September 2006**

TITLE

Sustainable Community Strategy consultation: discussion and question and answer

SUMMARY

The Haringey Strategic Partnership has asked for widespread consultation to be conducted on the renewal of the Sustainable Community Strategy. Part of this process includes consultation with the HSP theme boards. Members of Theme Boards are being asked to consider their responses around five main questions, which shadow the questions being used for the public consultation. These questions, plus other areas the Board may wish to consider and a draft summary of early views from public consultation are given in the attached paper.

RECOMMENDATIONS

For Theme Board members to note the consultation on the Sustainable Community Strategy and respond as appropriate.

LEAD OFFICER(S)

Janette Wallace Gedge, Consultation Manager, Communications and Consultation
Haringey Council

HSP Community Strategy Renewal C&YP theme board consultation framework

Background

The Haringey Strategic Partnership Board has tasked the Community Strategy Project Manager to consult widely on the renewal of the Sustainable Community Strategy. The Community Strategy is the overarching plan of the vision and priorities of the borough for the next 5 – 10 years. The final plan is put together by the council together with the partner agencies and community and voluntary organisations.

The next Community strategy will be developed this autumn but before then we want to hear ideas from the residents and the business people of the borough, from the staff of the partner organisations and from the HSP Theme Boards.

The consultation process:

Strategy

During the process of developing the Community Strategy, Haringey Strategic Partnership will:

1. Undertake a joined up and cost effective consultation process, through partnership working.
2. Consult widely making sure we reach people in every corner of the borough.
3. Take the consultation to their residents in their own environments.
4. Broaden the scope of the consultation, making sure we reach people of all ages, abilities, genders, ethnicities, faiths and sexual orientations.
5. Engage people in the journey by explaining the process imaginatively.
6. Make sure the results are communicated widely and effectively.

As part of the public engagement an attractive brand has been developed and the process of gathering ideas and information has been made very easy by using four questions:

- the good things about living in Haringey
- the three things which will make Haringey an even better place to live
- Visions for Haringey in 10 years time
- Concerns about living in Haringey

The responses to each of these will be used to inform different parts of the eventual Community Strategy:

- **the good things about living in Haringey** will contribute to the part of the strategy which shows where we are at right now and will show **the platform** we have developed to move forward on with confidence
- **The three things to make Haringey an even better place to live** Will give us an indicator of the general direction of the wishes of the public and which we will use to develop the action plans to deliver these wishes as closely as possible.
- **Visions for Haringey in 10 years time** – shows us what we can all aspire to – this will allow us to develop a vision statement which will provide the call to action for our individual plans.
- **Concerns about living in Haringey** – will give us themes to address in our action plans.

Framework for Theme Boards

We need to give the C&YP theme board members an opportunity to contribute to similar themes. By asking questions along the same lines we can build the responses from the theme board into the amalgamated report. We will also amalgamate the themes from the C&YP Plan as well as any other consultation documents you would care to submit.

the good things about living or working in Haringey similarly will contribute to the part of the strategy which shows where we are at right now and will show **the platform** we have developed to move forward on with confidence.

The three things to make Haringey an even better place to live Will give us an indicator of the general directions which the theme board members see as specific to their area of interest.

Visions for Haringey in 10 years time – shows us what we can all aspire to – this will allow us to develop a vision statement which will provide the call to action for our individual plans.

Concerns about living in Haringey – what concerns do the theme board members feel that must be addressed in the C&YP arena

Partnership - We also need feedback from the theme board about working in partnership – the barriers and hoe we can overcome them to deliver our future plans more effectively.

The public consultation is on the web site at www.haringey.gov.uk/hsp

We would appreciate responses under the following themes for this part of the consultation

- What are the good things about Haringey?
- What three things do you think would make Haringey a better place?
- What should Haringey be like in 10 years time?
- What concerns do you have about Haringey?
- How do you think we could work better in partnership?

The other areas which would be helpful in this phase of the consultation process are:

Existing consultation
What consultation has been done recently that could help inform the community strategy? Please send copies electronically if possible.
Relevant links
What else are you doing that could both inform and benefit from the community strategy process? e.g. business planning
The Local Area Agreement
How can your theme board members contribute to tackling Haringey's most challenging problems?
Resources
Do resources need to be reconfigured to achieve objectives?
Feedback
<ul style="list-style-type: none">• Reponses back by 29th September 2006• Feedback will be provided via the draft strategy in November/December 06 with an opportunity for the theme board to comment on the draft and for those comments to be taken into consideration

Queries and responses to Rachel.pugh@haringey.gov.uk ext. 2967.
Responses should be sent by 29th September 2006.

APPENDIX: Draft paper on emerging themes from public consultation for information.



Consultation on the renewal of the Community strategy

Have your say Haringey – shape the future

Update report/early analysis

(produced in early July, however is very representative of the public consultation responses)

Background

The method used to consult with the public in phase one of the Sustainable Community Strategy Consultation is a simple qualitative piece of research via an open questionnaire. The questionnaire has been produced as a postcard and as an article with a response freepost coupon in Haringey People.

The postcard is being distributed widely in English and in our most requested community languages (Albanian, Bengali, Turkish, Kurdish, Somali, French). We are doing a specific print run in Greek for a campaign to reach, in particular, shoppers and shop keepers in Green Lanes.

These translated postcards will be used at a number of forums and through Neighbourhoods to reach the people we are not likely to reach through the shopping centres and festivals. The postcards have matching posters encouraging people to complete the postcard.

The postcard was chosen as the vehicle because it is an easy to use means of capturing information. It is viewed by the public as quick to complete and friendly/simple to use. The postcard has already been successfully used at Tottenham Carnival and at Hornsey Carnival as well as Wood Green Shopping Centre and the Residents' conference. To date we have received over 350 postcard responses either on the day or subsequently through the freepost. It is these postcards that have been used to provide the analysis provided below.

At the time of writing this report it was too early to have any responses through Haringey People.

The questions are prompts to encourage ideas rather than specific answers. The responses are being collated into themes which will be assembled and published together with responses from more formal groups in September this year.

It is intended to produce a SWOT analysis from the postcard responses to assist the development of the strategy.

There are some distinct themes emerging which are covered briefly below

Question one: What's good about Haringey?

- The strongest theme from the responses so far is that of multiculturalism; almost 75% of the responses have mentioned that, followed by the people who live in Haringey, then community events and festivals.

Other emerging themes are

- Proximity to and ease of travel to central London
- the parks and green spaces, and
- that the borough is generally improving.

Other common themes include having good shops and sports and leisure facilities and good schools and access to education.

Comments include:

It's one borough that really accepts everyone and tries to cater for all

Haringey is a borough where nobody stares at you because of your origin

Question 2: Three things you think would make Haringey better

There is a wide range of specific ideas in these responses but they can be grouped roughly under the following headings

- More facilities and youth entertainment, more community events
- More shops
- Cleaner streets, better recycling facilities, more litter/rubbish collection (although interestingly this doesn't come up very strongly as a concern)
- More arts related activities and opportunities
- More police presence/tackling crime/more CCTV
- More housing

Question 3: What should it be like in 10 years time?

The ideas are very varied in responses to this question but the major theme is that the borough should be safer. People positively want and expect Haringey to become even more vibrant and multicultural. A sense of what Haringey the place should be like was also a common theme. There is a degree of increased aspiration for the whole borough. Some people said Haringey should be like Hampstead or that Tottenham should be more like Muswell Hill. People want Haringey to more attractive and more prosperous.

Question 4: What Concerns do you have?

The main theme emerging mentioned by almost every respondent is crime and street crime/violence is mentioned in particular. Gun crime, knives and drugs are recurring issues.

Other recurring issues include: Young people on the street, employment and lack of job opportunities,

A typical response is:

Gun crime, my son is growing up in an unsafe environment